



LEARNING CENTER

Smart Tools for Smart Distribution.sm



Feature your product training courses on the industry's premiere training website—The NAED Learning Center (NLC).

NAED Training Partnership

**ATTENTION MANUFACTURERS:
BECOME AN NAED TRAINING PARTNER!**

BENEFITS OF FEATURING YOUR COURSES ON THE NLC:

- Your training reaches your customers. The NLC delivers education to electrical distributors and their associates. Empower these associates with knowledge of your products.
- You become associated with the industry's premiere training platform. Don't miss the opportunity to show support and provide training that benefits the entire channel.
- NAED promotes your company with your logo on NLC brochures and industry meeting signage.
- NAED promotes your company with your logo on the NLC homepage. A different Training Partner is featured daily on a rotating basis giving you ongoing exposure to thousands of industry associates:
 - Over 300 industry companies representing over 6000 users are currently active on the NLC with more being added every day.
 - Over 8000 manufacturer course launches have been made by industry associates since the NLC was launched.



HOW THE NAED TRAINING PARTNERSHIP WORKS:

To become an NAED Training Partner, all you need is compatible web-based content. You only pay a \$500 annual fee, and NAED will host your course(s) on the NLC or create a link from the NLC to your site or course(s).

Call the NAED Education and Research Foundation today to discuss how best to deliver your training at 888-791-2512 or customerservice@naed.org.