



# NAED & IDEA-4-ME

## First Year Member Savings Package in Partnership with the Industry's Dedicated eCommerce Service Provider

Looking for a way to cut costs and improve profits? Now you can join the National Association of Electric Distributors (NAED) and utilize IDEA's standards-based B2B eCommerce and Synchronization solutions at a fraction of the cost. The NAED & IDEA-4-ME member benefit package will give you access to all NAED member benefits as well as discounts on IDEA's solutions which were created in collaboration with members of NAED and the National Electrical Manufacturers Association (NEMA).

Pay only \$100 the first year in NAED membership dues and you'll have access to the industry's best training, knowledge resources, and business-building networking available, plus you will receive more than \$5,000 in free member services.

BENEFIT/SERVICE	REGULAR PRICE	FIRST YEAR MEMBER PRICE
NAED Learning Center: Web-based learning management system offering NAED courses, manufacturer training, OSHA courses, and more.	The NAED Learning Center is available exclusively to NAED members	FREE access to NAED Learning Center with no user fees and no maintenance fees - pay for course selection only!
VIP Access to NAED Learning Center for three associates: With VIP access, associates have access to over 100 training courses, including industry specific courses such as EDGE, Counter Pro, CEP Prep Courses and Maximize Your Profit Power, plus nine libraries of general business skills. Topics include Customer Service, Sales, Management, Communications and more.	Unavailable to non-members \$229 each for members (\$687 total value)	FREE
Personalized PAR Report and ePAR: Provides an industry standard for financial benchmarking. Measure your company's performance against the industry.	Unavailable to non-members \$300 to participating members with sales over \$10 million \$95 to participating members with sales under \$10 million	FREE
PAR Highlights Report	\$495 for non-members FREE for participating members	FREE
First-Time Conference Registration for two (includes spouses)	\$725 each (\$1,450 total value)	FREE
NAED Energy Audit Software powered by eColnsight: One month trial for two associates	Unavailable to non-members \$50 each for members (\$100 total value)	FREE
Certified Electrical Professional™ (CEP) Prep Course for four associates (choice of Inside or Outside Sales Course)	Unavailable to non-members \$219 each for members (\$876 total value)	FREE
EPEC Bronze Course for one associate	\$925 for non-members \$639 for members	FREE
Employee Compensation Report	\$345 for non-members \$95 for participating members	FREE
<b>TOTAL FIRST YEAR SAVINGS OF \$5,178</b>		

At the same time, you will receive significant savings on IDEA's B2B eCommerce and Synchronization solutions that are designed to drive costs out of your supply chain:

**Industry Data Exchange (IDX):** Enables your company to exchange business documents (orders, invoices, ship notices, etc.) electronically with your partners and track/report business metrics through a secure web-based application.

Additional savings include:

- 50% allowance in the initial IDX set up fees
- 15% allowance on minimum service charge for the first six months of service with a 36 month agreement

**Industry Data Warehouse (IDW):** Data synchronization platform of the electrical supply chain that enables your company to electronically obtain manufacturer-owned current, accurate and complete product information in one location.

Additional savings include:

- 50% allowance in the initial IDW set up fees
- First three months service at no charge with a minimum 36 month agreement

With all the tough day-to-day business decisions you have to make, we hope you agree that joining NAED and IDEA is the easiest one yet. Contact NAED Membership 888-791-2512 or [membership@naed.org](mailto:membership@naed.org) to receive your NAED & IDEA-4-ME membership application and learn first-hand what we mean by *Smart Tools for Smart Distributors*.

About IDEA: Our deep category knowledge was born of the electrical industry in 1998. IDEA was founded through a partnership rooted in the collective leadership, vision, wisdom and expertise of the National Association of Electrical Distributors (NAED) and the National Electrical Manufacturers Association (NEMA) members. Find out more at [www.idea-esolutions.com](http://www.idea-esolutions.com).

The NAED & IDEA-4-ME membership offer expires December 31, 2011. Offer not valid with any other promotion. Not available to existing NAED or IDEA members. Offer for first year only. Can be revised or cancelled at any time without notice.



NATIONAL ASSOCIATION OF  
ELECTRICAL DISTRIBUTORS



# JOIN NAED IN 2011 FOR ONLY \$100

Receive more than **\$5,000** worth of products, training, and services **FREE**

With an ever-evolving marketplace and seemingly endless economic challenges to overcome, there's no better time than right now to take advantage of NAED's membership benefits. Not only will you have access to the industry's best training, knowledge resources, and business-building networking available, but you'll also get to forego the regular dues for one year and pay only \$100. That savings alone makes this an offer you just can't pass up. But that's not all. In addition to your dues savings for one year, you'll also receive more than \$5,000 in additional member benefits if you sign up during our "Building Stars" Promotion!



**SPECIAL MEMBER OFFER:**

As a new member, we'll help you jumpstart your training program. Ask us how!

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